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Chapter VI Transportation System Management

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**B8-101. Purpose, goals and objectives.**

In light of state law prohibiting mandatory employer-based trip reduction requirements, the following purposes, goals and objectives are adopted.

A. Purpose. The purpose of this chapter is:

1. To promote maximum efficiency in the existing transportation system and to further the transportation goals of the measure C growth management program, Contra Costa's congestion management program and the Bay Area clean air plan by:
  - a. Promoting and encouraging the use of transit, ridesharing, bicycling, walking, flexible work hours and telecommuting as alternatives to solo driving,
  - b. Incorporating these goals and objectives into the land use review and planning process,
  - c. Developing proactive programs and/or projects either alone or in conjunction with other jurisdictions, aimed at achieving these goals,
  - d. Considering the incorporation of appropriate technology designed to facilitate traffic flow, provide transit and highway information, provide trip generation alternatives, and related technology into the transportation system,
  - e. Educating San Ramon employees, employers, residents and students regarding the benefits and availability of commute alternatives,
  - f. Working with the transit authorities to better serve San Ramon,
  - g. Encouraging the most cost-effective broad based and wide range of transportation improvement projects aimed at achieving congestion relief,
  - h. Cooperating with other jurisdictions, the private sector and transit operators in planning and implementing transportation programs;
2. To reflect an ongoing commitment to expand TSM efforts beyond employer-based trip reduction programs, in order to achieve traffic congestion management and air quality goals;
3. To comply with applicable state and federal laws as well as with measure C growth management program requirements pertaining to TSM.

B. Goals. The goal of this chapter is to ensure the continuation of a proactive, but voluntary, TSM program effort aimed at reducing vehicle trips, vehicle emissions and traffic congestion in the most cost effective manner.

C. Objective. The objective of this section is to establish the following policies:

1. To participate, in conjunction with other jurisdictions, in a proactive effort to support and develop projects which will achieve the measure C TSM goals as described in the San

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Ramon action plan, the countywide comprehensive transportation plan, the measure C strategic plan, the congestion management plan and/or the Bay Area clean air plan. Such participation may include, but need not be limited to:

- a. Promotion and encouragement of the use of transit, ridesharing, bicycling, walking, flexible work hours, telecommuting or other alternatives to solo driving,
  - b. Project incorporation appropriate technology designed to facilitate traffic flow, provide transit highway information and related technology;
2. To incorporate these objectives, as appropriate, into the city land use review and planning process.

(Ord. 301 § 3 (part), 1998)

**B8-102. TSM advisory committee.**

The San Ramon TSM advisory committee is established to provide a unique opportunity for the private/public sector to work together toward reducing traffic congestion and achieving cleaner air for its business community, residents and schools.

- A. Composition. The TSM advisory committee shall be composed of the following:
  1. One representative of the transportation committee of the city council (non-voting member);
  2. The San Ramon transportation analyst;
  3. Five members appointed by the city council, each representing an employer or complex.
- B. Term and Termination of Office. The term of office for each member shall be two calendar years, or portion thereof, ending on December 31st of the second year. Members may be reappointed for consecutive terms. Termination of office shall be according to by-laws developed by the TSM advisory committee and approved by the city council.
- C. Meetings. As a part of its by-laws, the TSM advisory committee shall establish regularly scheduled dates and times for its meeting, and shall promulgate rules for the conduct of this meeting including attendance requirements.
- D. Function. The TSM advisory committee may develop and recommend programs to coordinate and implement the city-wide voluntary employer-based trip reduction effort.
  1. The TDM advisory committee shall develop programs and make recommendations to:
    - a. Coordinate TSM efforts of all employers and complexes in the city of San Ramon;
    - b. Coordinate TSM efforts with local and regional agencies as designated by the city;
    - c. Seek the cooperation and assistance of neighboring communities in achieving TSM goals.
  2. The TDM advisory committee may make recommendations on other activities which may include, but are not limited to, the following:
    - a. Encourage and promote all transit services between the complexes, downtown and the transit stops;
    - b. Compile, distribute and annually update ridesharing materials;
    - c. Plan any TSM program element; and,

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- d. Improvements in-city services and facilities to assist employers in meeting the goals of the voluntary TSM ordinance.

(Ord. 301 § 3 (part), 1998)